

# Leave a Legacy

## A Simple Guide to Planned Giving



### WHAT IS PLANNED GIVING?

Planned giving is a future charitable gift arranged today. You decide now, and the gift is made in the future. Most often, it's included in your will, but it can also be made through Life insurance policies, Registered accounts (RRSPs or RRIFs) and other estate assets.



### GOOD TO KNOW

- Planned gifts do not affect your current finances
- You can update your plans at any time
- Even a small gift can make a lasting difference.

### WHY PEOPLE CHOOSE TO LEAVE A LEGACY



Because they want their impact to last beyond their lifetime. It's a way to:

- Support children and families in your community
- Ensure important programs continue in the future



### HOW IT WORKS – IN 2 STEPS

STEP 1: Decide what matters to you. Think about the impact you want to have in the future.

STEP 2: Speak with a professional. A financial advisor, lawyer, or estate planner can help you include a charitable gift in your plans.



### THE IMPACT OF YOUR GIFT

Your planned gift will support our Cradle to Career strategy—helping children move from early years to adulthood with the supports they need to find a path out of poverty and reach their full potential.

**Through Cradle to Career programs, your future gift helps:**

- Remove barriers to opportunity
- Support children at every stage of life
- Strengthen long-term community outcomes

### IF YOU'RE INTERESTED IN LEAVING A LEGACY:

- Bring this guide with you to your financial advisor or estate planner
- Talk to your lawyer when creating or updating your will
- Or contact us—we're happy to help you get started:
  - [www.weareunited.com/leave-a-legacy](http://www.weareunited.com/leave-a-legacy) | [info@weareunited.com](mailto:info@weareunited.com) or 519-258-0000



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