

2026 SPONSORSHIP OPPORTUNITIES

LiUNA!625 PRESENTS

Celebrating Women Who Inspire Us Signature Luncheon May 6, 2026 from 11:30am-1:30pm at Fogolar Furlan

The annual “Celebrating Women Who Inspire Us” luncheon is the signature event of United Way’s Women United program. It brings together people in the community for an inspirational event, featuring a keynote speaker, as well as information about the Women United and its impact in the community.

This event has consistently welcomed over 200 people each year since its inception in 2016. Feedback from the event continues to be very positive with guests noting that it was high energy, positive, inspirational and motivational. Attendees come from different industries and professions from across our community.

About Women United & On Track to Success

Women United’s Mission: To mobilize the caring power of women to advance the common good in our community. Women United directly support youth in our community through United Way’s On Track to Success program.

The On Track to Success program wraps support around a young person and their family to help them graduate high school and go on to college, university or a trade. The program provides individualized support with food and nutrition, mental health, tutoring and out of school supports, and volunteer, career and social mentoring opportunities.

98% of On Track to Success students graduated high school on time.

Keynote Speaker

Lynn McLaughlin is an award-winning educator, author, speaker, and brain tumour survivor who is passionate about empowering others to take a proactive approach to their well-being.

Founder of her own corporation and host of the “Taking the Helm” podcast, she draws on her Mom’s Choice Award-winning children’s series “The Power of Thought” and bestselling novel “Jackson” to inspire positive, life-changing choices.



PRESENTING | \$10,000

Welcoming Back LiUNA!625

The presenting sponsorship package includes exclusive naming rights to the Women United luncheon: Event Name: [Sponsor Name] Presents "Event Name" and 8 complimentary tickets to the luncheon.

| Platform | Sponsorship Benefits | Value |
|----------------------|---|--|
| Website | <ul style="list-style-type: none"> Presenting sponsor recognition on United Way Website Presenting sponsor video included on Website (provided by sponsor) | The United Way website sees over 65,000 page views annually (and growing!) |
| Media & Advertising | <ul style="list-style-type: none"> Mention in event media release Recognition on some advertisements | Exposure to new audiences and United Way's media contacts |
| Email | <ul style="list-style-type: none"> Logo included in email communications | United Way has an engaged email list of over 20,000 supporters |
| Social Media | <ul style="list-style-type: none"> Recognition on United Way social media platforms | United Way has a collective following of over 7,400 people |
| Promotional Material | <ul style="list-style-type: none"> Sponsor branding with company logo featured on marketing materials Logo placement on event invitation (time-sensitive) Full page advertisement in event program (provided by sponsor) Premier logo recognition in event program and during the official presentation Opportunity to display banner on stage and at front entrance | Posters are shared with internal and external partners and at events |
| Event Day | <ul style="list-style-type: none"> Opportunity to create a video to be played during event about your organization (provided by sponsor) Opportunity to speak and recognition during program Opportunity to set up "swag" booth and display a banner/signage in high-visibility location (provided by sponsor) | Positive brand exposure in front of an engaged audience |

Sold

EVENT | \$5,000

The event sponsorship package includes 4 complimentary tickets to the luncheon.

| Platform | Sponsorship Benefits | Value |
|----------------------|---|--|
| Website | <ul style="list-style-type: none"> Recognition on United Way Website | The United Way website sees over 65,000 page views annually (and growing!) |
| Media | <ul style="list-style-type: none"> Mention in event media release | Exposure to United Way's media contacts |
| Email | <ul style="list-style-type: none"> Logo included in email communications | United Way has an engaged email list of over 20,000 supporters |
| Social Media | <ul style="list-style-type: none"> Recognition on United Way social media platforms | United Way has a collective following of over 7,400 people |
| Promotional Material | <ul style="list-style-type: none"> Half page advertisement in event program (provided by sponsor) Logo recognition in program Recognition on event signage during the event | Posters are shared with internal and external partners and at events |
| Event Day | <ul style="list-style-type: none"> Recognition during program Opportunity to display a banner/signage in high-visibility location (provided by sponsor) | Positive brand exposure in front of an engaged audience |

NOTABLE | \$2,500

The event sponsorship package includes 2 complimentary tickets to the luncheon.

| Platform | Sponsorship Benefits | Value |
|--------------|--|--|
| Website | <ul style="list-style-type: none">Recognition on United Way Website | The United Way website sees over 65,000 page views annually (and growing!) |
| Email | <ul style="list-style-type: none">Logo included in email communications | United Way has an engaged email list of over 20,000 supporters |
| Social Media | <ul style="list-style-type: none">Recognition on United Way social media platforms | United Way has a collective following of over 7,400 people |
| Event Day | <ul style="list-style-type: none">Recognition during programLogo recognition in program | Positive brand exposure in front of an engaged audience |

FRIEND | \$1,000

The event sponsorship package includes 1 complimentary tickets to the luncheon.

| Platform | Sponsorship Benefits | Value |
|--------------|--|--|
| Email | <ul style="list-style-type: none">Logo included in email communications | United Way has an engaged email list of over 20,000 supporters |
| Social Media | <ul style="list-style-type: none">Recognition on United Way social media platforms | United Way has a collective following of over 7,400 people |
| Event Day | <ul style="list-style-type: none">Recognition during programLogo recognition in program | Positive brand exposure in front of an engaged audience |

PARTNER | \$500

| Platform | Sponsorship Benefits | Value |
|--------------|--|--|
| Social Media | <ul style="list-style-type: none">Recognition on United Way social media platforms | United Way has a collective following of over 7,400 people |
| Event Day | <ul style="list-style-type: none">Logo recognition in program | Positive brand exposure in front of an engaged audience |

SPONSORSHIP CONFIRMATION FORM

Sponsorship Selection

- | | |
|--|---|
| <input type="checkbox"/> Presenting \$10,000 | <input type="checkbox"/> Friend \$1,000 |
| <input type="checkbox"/> Event \$5,000 | <input type="checkbox"/> Partner \$500 |
| <input type="checkbox"/> Notable \$2,500 | <input type="checkbox"/> Other: \$ _____ |

Please return this form with payment.

Individual or Organization Name: _____

Address: _____

City: _____ Postal Code: _____ Phone: _____

Contact Name: _____ E-Mail: _____

Additional Event Tickets

_____ x Individual Tickets- \$55 each = _____

_____ x Table of 10 - \$550 each = _____

Please Note: Sponsorship form must be submitted by April 24 ,2026 to receive full sponsorship benefits.
Full email recognition benefits will begin once the sponsor's logo has been received

Payment Method

Cash or Cheque Enclosed
Payable To: United Way Centraide Windsor-Essex Chatham-Kent

Bill our Credit Card (Visa/Mastercard/American Express)

Card Number: _____

Expiry Date: _____ CVV: _____

Bill Us Directly | Invoice #: _____

Signature: _____

United Way Centraide Windsor-Essex Chatham-Kent
4510 Rhodes Drive, Unit 510 , Windsor, ON N8W 5K5
T: 519-258-0000 | Charitable Registration Number: 108160334 RR0001
www.weareunited.com

