



United Way  
Chatham-Kent

CELEBRATING  
70 YEARS  
OF LOCAL LOVE



# VISION

A strong and vibrant community free of poverty, with children achieving all they can be.

# MISSION

To improve lives and build community in Chatham-Kent.

# TAGLINE

Together, we are possibility.

# CALL TO ACTION

Give. Volunteer. Act.



## ALL THAT KIDS CAN BE

Children and youth need to live and grow in a supportive, inclusive, and nurturing environment.



## FROM POVERTY TO POSSIBILITY

United Way is working to break the cycle of poverty for future generations, while supporting fellow community members who need help now.



## HEALTHY PEOPLE STRONG COMMUNITIES

We are working together to ensure individuals, families, and neighbours have the resources to care for one another and solve local problems.

#LocalLove



## HOW UNITED WAY WORKS

**COLLABORATE:** To bring stakeholders together.

**RESEARCH:** To understand community needs and plan for the future.

**ADVOCATE:** To help people understand the issues.

**INVEST:** In programs and services with measurable results

## MESSAGE FROM OUR 2018 CAMPAIGN CHAIR

When I first started at United Way, I didn't realize that it would become something even bigger than me! I wanted to help people.

In this role I experienced some great things, such as hosting special events and attending professional business meetings. I also had the chance to help so many people in so many different ways. It was like I was able to make all those wishes I've been making since I was little girl come true. I can honestly say that being at United Way is one of my greatest accomplishments.

I would like to thank all the staff and hard working volunteers at United Way. They bust their butts everyday to make things possible. I would also like to thank the community; your donations (even the smallest amount) are the most essential piece to making all of this happen.

I know that I will continue to support United Way for many years to come. Thank you for showing me the compassion and unity of our community, and for giving me a chance to be a part of it!

Caterina Dawson ♡



“It’s the small things that make the big differences.”

# 211: CONNECTING PEOPLE TO THE HELP THEY NEED

Over the past year there were **215,258 needs** identified by 211 by phone and **298,436 needs** identified via web sessions.

They are there to help with:

- Basic needs support
- Social services
- Employment resources
- Legal aid
- Community services
- Government services
- Parenting support



**When you don't know  
where to turn.™**

# SEEING IS BELIEVING

18 PARTNER AGENCY PROGRAMS

12 DIRECT SERVICE PROGRAMS

Special thanks to Wes Thompson for the unique transportation in Tilbury. Guests on the Seeing is Believing tour had a life-changing journey. They got to see firsthand how their donations were improving the lives of people in our community, and meet the frontline workers to hear directly how their various programs and services impact the community.

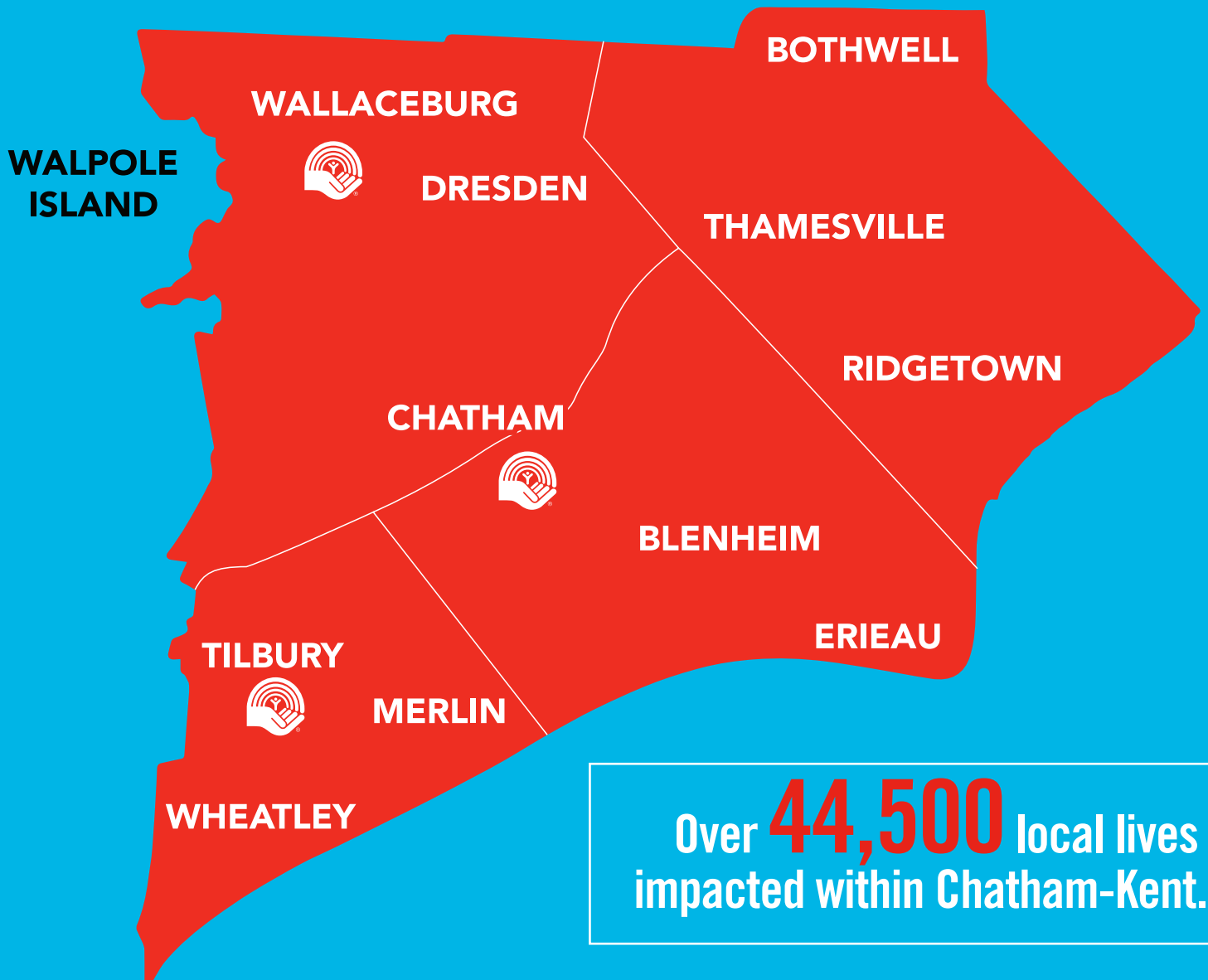




With your support, in 2017/18, United Way invested

# \$1,565,140

in 18 partner agency programs and 12 direct service programs, across Chatham-Kent, that help kids be all they can be, move people from poverty to possibility and build strong communities.



Over **44,500** local lives impacted within Chatham-Kent.

## UNITED WAY'S FUTURE FUND

Legacy Gifts are critical for United Way because they allow us to plan ahead knowing there is a permanent source of sustainable income to invest directly into programs and services in Chatham-Kent.

Contributions to United Way's Future Fund provide estate and tax planning advantages that can retain the value of your estate for your heirs. These advantages include bequests, trusts, and gifts of life insurance, property, and securities.

Legacy giving is usually a team effort between the donor, perhaps a family member, your financial and legal advisors and a representative from United Way.

For more information, contact Margery Muharrem at (519) 354-0430.

We are a proud member:



## REBUILDING WHEELS, REBUILDING LIVES

"Rebuilding Wheels Rebuilding Lives" is a program that provides a onetime gift of a refurbished vehicle to a local family or an individual who is working, yet struggles to afford basic needs. This program is made possible through a partnership with our local auto industry, high school students, and human service agencies.

## VON KIDS' CIRCLE

Kids' Circle is a free program that provides bereavement support in one-on-one and group settings for children and teens, who are facing the loss of a loved one, have lost a loved one or experiencing a life-threatening illness themselves.

In August 2018, United Way welcomed the VON Kids' Circle program to their new home at "The 425". With this new large and inviting program space, program participants and guardians can feel at ease knowing their loved ones are in a safe and healing environment.

## YOUTH UNITED

Chatham-Kent Youth Committee works to fund and support youth-driven projects. By connecting young people with their community they are provided the skills and help they need to take action on issues most important to them while recognizing their contributions.



# WOMEN UNITED™

## WOMEN'S LEADERSHIP COUNCIL

Women United is an affinity group of United Way Chatham-Kent which originated in 2007 as the Women's Leadership Council. Through strategic planning sessions, and bringing ideas over from the United Way landscape, this assembly of philanthropic women have made the transition into Women United. They recognized that women are a growing force in philanthropy, and developed tactics to leverage their time, talent and resources to empower women within Chatham-Kent, and to build strong independent lives. UNITED WE ARE STRONGER. Together we can create a world full of opportunity for all women.



**At the Fall Get Together the women had an exclusive opportunity to tour and learn about employment opportunities and health benefits of cannabis at the Grande Pointe Medisun facility.**

## BOARD OF DIRECTORS\*

### OFFICERS

**Brad Langford**  
President

**Jayson Campeau**  
Vice President

**Tania Sharpe**  
Treasurer

**Steve Pratt**  
Secretary To The Board/  
Chief Executive Officer (Ex-Officio)

**Scott Roose**  
Staff Support To The Board

**Chris Appleton**  
Director

**Ashley Church-Crawford**  
Director

**Shirley Davies**  
Director

**Lynn Girty**  
Director

**Aimee June**  
Director

**Kathy Smyth**  
Director

**Darryl Pidduck**  
Director

**Elizabeth Cannon**  
Director, Labour United, Ex-Officio  
(Not Appointed)

**Shawna-Lee Rivard**  
Director, Labour United, Ex-Officio  
(Not Appointed)

**Linda Reaume**  
Director, Labour United, Ex-Officio  
(Not Appointed)

\* As of December 31, 2018

## STAFF\*

<b>Steve Pratt</b>	Chief Executive Officer
<b>Tom Slager</b>	Director, Donor Relations & Communications
<b>Brian Armitage</b>	Director, Labour Programs and Services; Manager, Wallaceburg Information and H.E.L.P. Centre
<b>Rose-Anne Mayor</b>	Manager, Tilbury Information & H.E.L.P. Centre
<b>Patricia Weiler</b>	Manager, Volunteer and Information Services
<b>Terry Johnston</b>	Donor Engagement, Campaign Associate
<b>Veronica Whittal</b>	Coordinator, Finance & Administration
<b>Mary Symons</b>	Coordinator, Good Neighbours Project
<b>Scott Roose</b>	Administrative Assistant
<b>Laurie Langford</b>	Coordinator, Chatham-Kent Nonprofit Network
<b>Marge Muharrem</b>	Associate, Planned Giving

\* As of December 31, 2018

## SPONSORED CAMPAIGN ASSOCIATE

**Arielle DeHaw** Campaign Associate, Sponsored by Enbridge Gas Ltd.

## COMMUNITY INVESTMENT COMMITTEE

### CHAIR

Karyn O'Neil

### FACILITATOR

Rebecca Haskell-Thomas

### MEMBERS

Crystal Almeida	Linda Reaume
Camila Alves	Marlee Robinson
Elizabeth Cannon	Scott Roose
Shirley Davies	Wendy Seller
Jordynne Lindsay	Katherine Smyth
Marge Muharrem	Mary Symons
Bill Myers	Veronica Whittal
Darryl Pidduck	Janice Wieringa

## CREATIVE CABINET

### CHAIR

James Rasmussen

### MEMBERS

Elizabeth Downey-Sunnen, Copy  
Melissa Doyle, Photographer  
Jaclyn Gillier, Digital Design  
Ben Srokosz, Videographer

## CAMPAIGN CABINET

### CHAIR

Caterina Dawson

### CAMPAIGN CHAIR EMERITUS

Elizabeth Downey-Sunnen  
Aimee June  
Steve Pratt  
Patricia Wright

### MEMBERS

Brad Butzer  
Elizabeth Cannon  
Toyin Crandell  
Gord Dewar  
Jane Dewar  
Ryan Griffioen  
Les Herman  
Brad Langford  
Bill Myers  
Chris Ovecka  
James Rasmussen  
Don Shropshire  
Wes Thompson

## A WARM THANK YOU TO OUR DEDICATED STAFF WHO HAVE MOVED ON FROM THE ORGANIZATION

Kim Broadbent  
Melissa Parker

Helen Heath  
Michelle Robbins

Karen Kirkwood-Whyte  
Stewart Sinclair

Erica Kitchen

# FINANCIAL STATEMENT

For the year ending December 31, 2018

## Revenue

	\$	\$
Campaign Revenue	1,572,674	
Pledge Loss	(113,018)	1,459,656
Program and Focus Area Revenues	256,593	
Workshop and Conference Revenues	6,231	
Rental Income at "The 425"	41,142	
Interest and Investment Income	5,532	
Amortization of Deferred Capital Contributions	7,407	
Fee for Service and Other Income	58,547	375,452
		<u>1,835,108</u>
<b>Expenditures</b>		
Fundraising Expenses	512,323	512,323
Charitable Activity Expenses		
Allocations and Designations to Recipient Charities	800,397	
United Way Community Impact Programs	813,605	1,614,002
		<u>(291,217)</u>
Excess (Deficiency) of Revenues over Expenditures		<u>(291,217)</u>

United Way of Chatham-Kent's Board of Directors made a strategic and planned decision to utilize unrestricted revenue earned in previous years as an investment in the future growth of the organization to better serve our community in the years ahead. This decision was made to ensure there would be no disruption of funding to our recipient charities or funded charitable programs and services during this period of transition.

For a complete copy of our Audited Financial Statements for the period ended 2018 DEC 31, please visit: [www.uwoc.ca](http://www.uwoc.ca).



**United Way**  
Chatham-Kent

**"The 425" United Way Centre for Community Innovation**

P.O. Box 606

425 McNaughton Avenue West

Chatham, ON N7M 5K8

(519) 354-0430 | [info@uwock.ca](mailto:info@uwock.ca)

**Tilbury Information & H.E.L.P. Centre**

20 Queen Street North

Tilbury, ON N0P 2L0

(519) 682-2268

**Wallaceburg Information & H.E.L.P. Centre**

152 Duncan Street

Wallaceburg, ON N8A 4E2

(519) 628-5456

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