



2024 SPONSORSHIP OPPORTUNITIES

Celebrating Women Who Inspire Us

Signature Luncheon

May 8, 2024 from 11:30am-1pm at Fogolar Furlan

The annual "Celebrating Women Who Inspire Us" luncheon is the signature event of United Way's Women United program. It brings together people in the community for an inspirational event, featuring a keynote speaker, as well as information about the Women United and its impact in the community.

This event has consistently welcomed over 200 people each year since its inception in 2016. Feedback from the event continues to be very positive with guests noting that it was high energy, positive, inspirational and motivational. Attendees come from different industries and professions from across our community.

About Women United & On Track to Success

Women United's Mission: To mobilize the caring power of women to advance the common good in our community. Women United directly support youth in our community through United Way's On Track to Success program.

The On Track to Success program wraps support around a young person and their family to help them graduate high school and go on to college, university or a trade. The program provides individualized support with food and nutrition, mental health, tutoring and out of school supports, and volunteer, career and social mentoring opportunities.

Over 175 students are enrolled in the On Track to Success program. 90.2% of On Track to Success students graduated high school on time.

Key Note Speaker: Christina Stramacchia

Christina, a seasoned Social Worker with the Solicitor General for over two decades, embodies the unwavering spirit of resilience in the face of life's challenges. With a passion for fostering strength and empowering others, she illuminates the path forward, both personally and professionally. As a published author of "It's Chyckxn! The Unculinary Way I Made Life Palatable: A Memoir," Christina's dedication to promoting transformational resilience inspires all who encounter her. Currently residing in Essex County with her family, Christina continues to impact lives with her uplifting message.



Website: www.weareunited.com/womenunited

Twitter: [@UnitedWayWE](https://twitter.com/UnitedWayWE)

Instagram: [@UnitedWayWEC](https://www.instagram.com/UnitedWayWEC)

WOMEN UNITED™

2024 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$10,000 (1 AVAILABLE)

- Event Name: [Sponsor Name] Presents "Event Name"
- Complimentary tickets (8)
- Sponsor branding with company logo featured on marketing materials and website
- Opportunity to display a banner/signage in high-visibility location on event day (provided by sponsor)
- Recognition on event signage at registration and various locations
- Mention in event media release
- Recognition on some advertisements
- Feature on social media channels (over 9,500 followers) & e-mail blasts (over 23,000 subscribers)
- Opportunity to create a video to be played during event about your organization (provided by sponsor)
- Opportunity to set up "swag" booth at event
- Opportunity to speak during the event
- Recognition during event
- Logo placement on event invitation (time-sensitive)
- Logo recognition in program

EVENT SPONSOR - \$5,000 (3 AVAILABLE)

- Complimentary tickets (4) Mention in event media release
- Recognition during event
- Opportunity to display a banner/signage in high-visibility location on event day (provided by sponsor)
- Logo featured on event signage, materials and website
- Logo recognition in program
- Feature on social media channels (over 9,500 followers) & e-mail blasts (over 23,000 subscribers)
- Mention in event media release



WOMEN UNITED™

2024 SPONSORSHIP OPPORTUNITIES

NOTABLE SPONSOR - \$2,500 (4 AVAILABLE)

- Complimentary tickets (2)
- Recognition during event
- Logo featured on website
- Logo recognition in program
- Logo recognition in e-blast to attendees
- Feature on social media channels (over 9,500 followers)

FRIEND SPONSOR - \$1000

- Complimentary ticket (1)
- Recognition during event
- Logo recognition in program
- Logo recognition in e-blast to attendees
- Feature on social media channels (over 9,500 followers)

PARTNER SPONSOR - \$500

- Logo recognition in program
- Feature on social media channels (over 9,500 followers)