



SUMMER PROGRAMS

2021 DONOR REPORT



**United Way
Centraide**
Windsor-Essex County



930

Local families were served through the Summer Eats for Kids program

The Summer Eats for Kids program provided 3,600 free food boxes to families in need in our region. Children need healthy food in order to grow and thrive. That's why we're committed to the idea that no child go hungry in our community. Thank you to the Ontario Student Nutrition Program, title sponsor of this initiative.

BECAUSE YOU UNITED WAY

Impact of our Summer programs:



3,300

Books donated to help improve children's literacy thanks to Women United.



2,000

Backpacks were distributed to children in our community.



118

Individuals volunteered their time to make this all happen



920

Number of hours United Way volunteers contributed this summer.

Partners in Our Community



Foodbanks across Ontario saw an increase of over 23% since March of 2019, the largest increase since the economic recession of 2008. With parents out of work and schools closed over the summer, families needed more support than ever to make sure they had food in their fridge, activities to keep their kids engaged, and school supplies for children to be successful in school.

With the support of the Ontario Student Nutrition Program, who contributed \$45,000 in grocery gift cards, we ensured that families in need had access to fresh produce and non-perishable items throughout the summer.



The Summer Eats for Kids program was offered at 6 different school locations across Windsor-Essex County and provided over 3,600 boxes of food to 930 families in our community.



It's important that kids have the school supplies they need to be successful. Receiving a new backpack with brand new school supplies improves confidence and ensures kids have the best start to a new school year.

For the last four years Rick and Donna Farrow have been providing backpacks with school supplies to thousands of children and youth in our community. For them, it's all about giving back and engaging their employees in the community. This past year over 2,000 backpacks and \$15,000 in Staples gift cards were provided.

Thank you to Rick and Donna Farrow who were once again the title sponsor of the Backpacks for Success program.

Literacy is critical for the development of children. Children living in our priority neighbourhoods are behind the provincial standard when it comes to their literacy skills.

To ensure young people have access to engaging reading materials, the Women United group held a book drive to collect new or gently used children's books. Over 3,300 books were collected through this initiative and were handed out to excited young readers across our region.

WOMEN UNITED™

Working Together



Our work would not be possible without our dedicated supporters and volunteers. Thank you to all those who joined us in delivering Summer Programs this year.



LEFT: Dr. Anne McLachlan, collected over 300 books for the Women United Children's Book Drive.



ABOVE: Mayor Drew Dilken, Lorraine Goddard, and Rob Kolody President of Local CUPE82.

RIGHT: Udo Kiewitz, General Manager of Provincial Chrysler and his team hand out food boxes at St. James elementary



Employees from Fortis Group, Hero for a Day sponsors of the Backpacks for Success program, hand out backpacks at Begley Public School

Program Sponsors

We love where we live and we want our kids to succeed. Thanks to our generous supporters, United Way is creating opportunities for children and youth who need it the most—right here at home. The following donors and organizations generously supported United Way's Summer Programs with a gift of \$500 or more. Thank you for showing your local love through United Way/Centraide Windsor-Essex County. Visit weareunited.com to learn more about your impact.

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Community Organizations

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Unemployed Help Centre
Women United



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