

June 2011

Dear Sisters and Brothers,

**Re: 2011 United Way Campaign**

United Way is a non-profit organization focusing on advancing the common good and creating opportunities for a better life for Canadians. The United Steelworkers has long been a proud and active supporter of United Way. Both United Way and the labour movement share the common vision and aspiration of improving quality of life and strengthening our communities by engaging individuals and mobilizing collective action.

We recognize the commitment and contribution that the United Way has made to bring people and resources together to build a strong, healthy, safe and caring society. We fully endorse the 2011 United Way Campaign, and I urge you to pledge your continued support and do whatever you can to take part in the Campaign. It takes everyone working together to help individuals when they need it most and enhance the well-being of our communities. Your generosity and support is the key to success of the United Way campaign.

In solidarity,



Ken Neumann  
National Director for Canada

KN/ml

Our ref. 370-020