

# PLEDGE FORM

Supporting Basic Needs & Independence | Positioning Kids & Families for Success | Creating Thriving Neighbourhoods  
UNITED WAY/CENTRAIDE WINDSOR-ESSEX | TOGETHER, WE'RE CHANGING LIVES | WWW.WEAREUNITED.COM

## 1. MY CONTACT INFORMATION

Mr.  Ms.  Mrs.  Miss  Dr.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_ City & Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Preferred e-mail address: \_\_\_\_\_  
 Work  Home

Employer Name: \_\_\_\_\_ Department: \_\_\_\_\_ Employee No.: \_\_\_\_\_

Union/Local: \_\_\_\_\_ UW Account No.: \_\_\_\_\_ (For Internal Use)

## 2. MY GIFT TO THE COMMUNITY | Please return this form to your payroll department

Payroll deduction

I authorize my employer to deduct \$  per pay period,  
for  pay periods for a total donation of \$   
# of pay periods

OR

Pay the full amount now

My gift to United Way is \$   
Pay by:  Cash (Enclosed)  
 Personal Cheque (Enclosed; payable to United Way/Centraide Windsor-Essex)  
 Credit Card (Select one)  
 Visa  Mastercard  American Express

OR

Pay over time

I would like to pay over time:  
 Monthly (For 12 consecutive months)  
 Continuous Monthly Donation (I understand that continuous monthly donation will continue until I notify United Way of any changes.)

Pay by:  Credit Card (Select one)  
 Visa  Mastercard  American Express  
Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_ / \_\_\_\_

Pre-Authorized Bank Withdrawals (please attach void cheque)  
I authorize United Way to withdraw \$  each month  
for a total gift of \$

## 3. LEADERSHIP RECOGNITION | Please confirm your gift:

A donation of \$1,000 (\$19.32 x 52 pay periods) or more is a Leadership Gift. May we publicly recognize your gift?

- Yes, I authorize United Way to publicly recognize my Leadership Gift  
 No, I wish to remain anonymous

## 4. SIGN AND DATE: Signature \_\_\_\_\_ Date \_\_\_\_\_

Your donation will be used to support programs in the 2011 funding cycle. For more information on the programs funded, please visit [www.weareunited.com](http://www.weareunited.com)

**Privacy Statement:** The information provided to United Way is confidential and will not be shared with any other person or organization. Terms and conditions of pre-authorized bank withdrawals and credit card payments are available at [www.weareunited.com](http://www.weareunited.com) or upon request. **Tax Receipts:** A tax receipt will be issued for a donation of \$10 or more. Payroll deductions will be receipted on your annual T4 slip. Please return this form to your payroll department.

United Way/Centraide Windsor-Essex County | 300 Giles Boulevard East | Unit A1 | Windsor | Ontario | N9A 4C4  
t. 519-258-0000 | f. 519-258-2346 | [www.weareunited.com](http://www.weareunited.com) | Charitable Registration Number: 10816 0334 RR0001

### How can I change lives?

A weekly donation of:

**\$3** helps transition a family to stable housing

**\$6** provides two families of four with access to local food banks

**\$10** provides a child with mentoring and recreational activities

**\$20** helps prevent two senior citizens from becoming isolated in the community

**\$25** helps improve the conditions of at-risk neighbourhoods in our community



United Way  
Windsor-Essex County

Together, we're changing lives.

Imagine  
Canada Ethical Code

# Today's United Way | Our New Direction

The time is now for a new direction that provides even more focus and effort on the priorities that matter most to the residents of Windsor and Essex County. **Over the next five years, United Way/Centraide will focus its energy and resources on:**

## Supporting Basic Needs and Independence

Ensuring that residents of Windsor-Essex County have access to food, shelter and other necessities that support and transition individuals and families towards greater independence.

### How?

*By investing in strategies that support:*

- Food security
- Transitioning individuals from homelessness to stable housing
- Debt prevention

### Why it matters?

- Almost 10% live in low-income situations
- More than 35% of seniors live on less than \$20,000 per year
- In 2009, there were approximately 235,000 visits to food banks within Windsor-Essex, an increase of 242% in food bank visits from 2006 to 2009.



## Positioning Kids and Families for Success

Providing opportunities to develop positive social and cognitive skills and to educate and support parents and kids to build stronger families.

### How?

*By investing in strategies that support:*

- Youth engagement
- After-school programs
- Mentoring, social skills development
- Individual and family supports
- Parent/Caregiver education & support

### Why it matters?

- In 2009, more students in grades 7 to 12 in the region reported drug use and other drug-related behaviours, as compared to provincial average
- 94,000 visits to local food banks were by families with children
- In 2008-2009, there were 3,331 referrals regarding child abuse



## Creating Thriving Neighbourhoods

Inspiring residents to participate in and contribute to their neighbourhood, and create a sense of ownership that improves neighbourhood conditions.

### How?

*By investing in strategies that support:*

- Increasing neighbourhood engagement

### Why it matters?

- Neighbourhoods with high home vacancy rates are more vulnerable to crime and vandalism
- Even though Windsor-Essex's crime rate decreased 20% for 2006 to 2007, Windsor had a higher crime rate per 100,000 population than Toronto and Hamilton
- Feeling safe in their home, school and neighbourhood is critical for young people's social, physical and emotional development



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