

June 25, 2009

TO: LOCAL PRESIDENTS AND SECRETARY-TREASURERS

SUBJECT: 2009 UNITED WAY CAMPAIGN

Dear Sisters and Brothers:

Last year, the CLC and United Way Canada celebrated the 20th anniversary of their formal partnership agreement to work together building stronger communities. The members of CUPW put that agreement into action and United Way again recognized those efforts with a “Thanks A Million” award. Our third in as many years.

The United Way approach “to improve lives and build communities by engaging individuals and mobilizing collective action” fits well with the orientation of CUPW. Notwithstanding Canada Post’s efforts to incorporate fundraising for their mental health foundation (not a United Way member agency) into the United Way campaign, our members supported and participated in the 2008 campaign as donors and volunteers.

You are encouraged to do so again this year. The funds gathered during the campaign will stay in your community to fund vital services for working people and their families.

The current economic crisis makes our contribution and participation more crucial than ever before. It is a time to find ways to work even more closely together, not only for those in need but to change things for the better for our families, our communities and our future.

Thank you for your past support and for this year’s campaign. Please let your local campaign committee know that their work has brought CUPW national recognition with the “Thanks A Million” award. I am confident our members will, again this year, materially demonstrate their support for the United Way.

In solidarity,



George Kuehnbaum,
National Secretary-Treasurer.

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